



# CERERE

## *Cereal Renaissance in Rural Europe: embedding diversity in organic and low-input food systems*

Grant agreement n°: 727848  
H2020 - Research and Innovation Action

### ***Deliverable 5.2*** ***CERERE leaflet and video***

**Due date:** M6 (April 2017)

**Actual submission date:** 31/07/2017

**Project start date:** November 1<sup>st</sup>, 2016 **Duration:** 36 months

**Workpackage concerned:** 5

**Concerned workpackage leader:** Elisabetta Tola (formicablu)

**Lead Beneficiary:** Elisabetta Tola (formicablu)

**Dissemination level:**

- PU:** Public (must be available on the website)
- CO:** Confidential, only for members of the consortium (including the Commission Services)
- CI:** Classified, as referred to in Commission Decision 2001/844/EC

## 1. CERERE leaflet

The leaflet was produced in a participatory manner through survey and round of consultations on different graphic layouts.

The final format of the leaflet is a 6-page format.



## 2. CERERE videos

CERERE communication team opened a YouTube channel for the project, where all videos will be uploaded and shared:

<https://www.youtube.com/channel/UCcupT0ijtjMEWXS4puETI9A>

The video **presenting the project** it's a 3-min format presenting a collective description (in English language) of the project keywords, objectives, actions was produced interviewing many partners who took part to the kick off meeting at the University of Reading, november 2016. The video has been post-produced with the aim to highlight the participatory nature of the project and the shared values and aims

amongst the multi actor consortium.

The video can be seen here:

<https://www.youtube.com/watch?v=wVe8fD0V544>